

## **An Association With Success**

The Association of Defense Trial Attorneys has two main objectives: to provide an opportunity for proven successful defense trial attorneys to associate with similarly qualified trial attorneys for professional, social and business purposes, and to facilitate introductions for those in search of such an attorney.

Membership in the ADTA is comprised of exceptional members of the defense trial bar in the United States, the District of Columbia, Puerto Rico, Canada, the United Kingdom of Great Britain and Northern Ireland and the Republic of Ireland. Because the Association only permits one prime member per one million population for each city, town or municipality, an ADTA member is truly "one in a million." Through ADTA, its members, and its website, clients can find representation in their local area or in a city with which they are not familiar. This exclusive selection process assures potential clients that they have the name of a highly qualified, experienced and successful defense trial attorney in that community or region; similarly, when a member needs representation for a client in another city or region, that member can refer his/her client to an ADTA member with the same confidence.

The membership meets annually in a unique location somewhere in the United States, Europe, Canada or Puerto Rico. The meetings offer outstanding continuing legal education programs, social events, entertainment, and travel opportunities for members and their families. The annual meetings also offer opportunities to explore the meeting venue with trips, activities and events designed just for ADTA members and their families and provide ample opportunities for social and business interaction. As clients and potential clients are not permitted to attend the annual meetings, the membership can participate in a relaxed environment.

Specific examples of the benefits of membership include:

- Participation in annual meetings at unique locations throughout the world;
- Nationwide prequalified CLE programs presented by highly knowledgeable individuals on timely and relevant topics;
- Free quarterly webinars on topics of practical concern for litigators;
- Member listing in a published directory distributed annually to over 1500 different potential consumers of our professional services;

- The opportunity to publish in the ADTA newsletter, the Association Press, in which the membership may report and learn of the news about each other and its membership;
- The ability to easily obtain and exchange information with other members regarding expert witnesses, judges and issues of legal interest;
- The opportunity to cross-market with other members, in an environment where each member is truly "one in a million."

For more information about ADTA, please visit ADTALaw.com or feel free to contact Dyan J. Ebert (<a href="debert@quinlivan.com">debert@quinlivan.com</a>) and Heather L. Mills (HMills @murchisonlaw.com), Chair and Vice Chair of the ADTA External Marketing Committee, any member of the Executive Council, or the Regional or State Chair for your location.